



OPERATIONS

RUSH EXPANSION

Statement: Since its founding in 2004, the Rush Soccer has endeavored to develop a soccer organizational philosophy and methodology that would serve as the foundation for an elite caliber organization both on and off of the field. Our goal has consistently focused on national over local success, excellence in every part of our organization. With these goals firmly in mind, the Rush has developed "The Rush Way", an organizational credo that defines our coaching, player development and management philosophies.

Objective: Our goal is for each partner to become number one in their respective states/countries. We aim to establish Branch Chapters throughout the U.S and abroad to become one of the most recognized clubs in the world. The expansion plan will result in a projected 100,000 membership base and a projected \$20 million budget by the year 2018. The inter-organizational benefits expected through the affiliation of multiple clubs represent a significant step in creating a national level club association that will: serve in the future as a minor league system for MLS, WPS, and AJ Auxerre; offer substantially greater opportunities for national corporate sponsorship and foundation support; and provide the framework for a national coach and player development network.

Partnership: Organizations enrolled in the Rush Soccer Partnership Program can expect to benefit through:

- establishment of immediate club identity;
- efficiencies through economies of scale;
- coaching education via on line coaching tools, international partner and the Rush Way philosophy;
- participation in player, coach, tournament and intellectual property exchange;
- preferred licenses on proprietary information technology and trademark/name usage;
- technical and administrative consulting;
- employee job transfers;
- financial assistance and sponsorship/fundraising support;
- formation of Select Teams.

Summary: The success of Rush Soccer will be determined by the success of each and every Club, Program, Team and Individual representing the Rush. Failure cannot be an option and the Rush motto, "*Where the Trails of Passion and Purpose Meet, Begins the Path to Victory*", must be manifested by all members. Rush Soccer will continue to be a leader and recognized pioneer in youth soccer.



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Rush Partnership History:

Domestic Clubs

#	Region	Club	Year	Members
1	IV	Colorado Rush, Denver, CO	1997	4,450
2	I	Virginia Rush, Virginia Beach, VA	2003	4,600
3	IV	Rush Pikes Peak, Colo. Springs, CO	2003	1,100
4	IV	New Mexico Rush, Albuquerque, NM	2004	1,200
5	III	Texas Rush, Houston, TX	2005	1,650
6	II	Kansas Rush, Kansas City, KS	2005	3,500
7	IV	Alaska Rush, Anchorage, AK	2005	200
8	IV	Hawaii Rush, Honolulu, HI	2005	700
9	II	Kentucky Rush, Lexington, KY	2006	114
10	IV	Idaho Rush, Boise, ID	2006	4,800
11	II	Michigan Rush, Detroit, MI	2006	2,700
12	III	Tennessee Rush, Memphis, TN	2006	500
13	IV	Oregon Rush, Bend, OR	2007	750
14	I	Pennsylvania, Rush, Doylestown, PA	2007	1,100
15	IV	So Cal Rush, Victorville, CA	2007	1,000
16	III	Arkansas Rush, Conway, AR	2007	900
17	III	Florida Rush, Orlando, FL	2008	1,200
18	IV	Washington Rush, Lake Stevens, WA	2008	650
19	III	Georgia Rush, Milton, GA	2009	700
20	II	Iowa Rush, Des Moines, IA	2009	1,200
21	I	Maryland Rush, Baltimore, MD	2010	200
22	II	Wisconsin Rush, Madison, WI	2010	1,100
23	I	New Jersey Rush, Smithville, New Jersey	2010	200
24	IV	Phoenix Rush, Phoenix, Arizona	2010	40
25	II	Ohio Rush, Akron, Ohio	2011	100
26	II	New York Rush, Bronxville, NY	2011	190
Totals		26 Partners	7 years	33,445+

International Clubs

#	Region	Club	Year	Members
1	Africa	Nkomazi Rush, South Africa	2009	3,100
2	Africa	Togo Rush, Africa	2010	300
3	Africa	Ghana Rush, Accra, Africa	2010	300
4	Africa	Gambia Rush, Banjul, Africa	2010	120*
5	Africa	Senegal Rush, Dakar, Africa	2010	120*
6	Africa	Cameroon Rush, Yaounde, Africa	2010	300
7	Africa	Kenya Rush, Nairobi, Africa	2010	120
8	Africa	Nigeria Rush, Abuja, Africa	2010	300
9	Africa	Rush Egoli, South Africa, Africa	2010	80
10	Africa	Liberia Rush, Monrovia, Africa	2010	40
11	Africa	Zambia Rush, Lusaka, Africa	2010	40
12	Africa	Zimbabwe Rush, Harare, Africa	2010	40
13	Asia/Pacific	Thailand Rush, Chiangmai, Thailand	2010	100
14	Africa	Sierra Leone Rush, Wellington, Sierra Leone	2011	105
15	Asia/Pacific	New Zealand Rush	2011	100
16	South America	Pernambuco Rush, Recife, Brazil	2011	150
17	South America	Uruguay Rush, Montevideo, Uruguay	2011	110
Totals		17 International Partners	3 years	5,185+

*Academy Only

- **1997:** Original club @ 4,450 members
- **2003:** (2) Clubs @ 5,700 new members
- **2004:** (1) Club @ 1,200 new members
- **2005:** (6) Clubs @ 6,770 new members
- **2006:** (5) Clubs @ 6,215 new members
- **2007:** (4) Clubs @ 3,939 new members
- **2008:** (2) Clubs @ 1,850 new members



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- **2009:** (3) Clubs @ 5,000 new members
- **2010:** (14) Clubs @ 3,399 new members
- **2011:** (4) Clubs @ 1305 new members
- **Total members as of 2011: 39,828+**